

Independence Day 2021

Sponsor Application and Agreement

The City of Fairview is pleased to have sponsors like you participate in our annual Independence Day Event. Our hope is that your sponsorship will help create a bigger, better event for our citizens and boost your business. We sincerely thank you for your generosity.

Sponsor Information:

Business or Organization Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____

Phone: _____ Fax: _____

Contact Number during event: _____

E-mail Address: _____

Sponsor Level

- ☐ **Stars & Stripes \$3,000** (includes large T-shirt sponsorship, high profile stage banner ad, print media & free booth rental)
- ☐ **Platinum \$1,500** (includes T-shirt sponsorship, stage banner ad, print media recognition & free booth rental)
- ☐ **Gold \$1,000** (includes T-shirt sponsorship, stage banner ad, print media recognition & free booth rental)
- ☐ **Silver \$500** (includes stage banner ad, print media recognition & free booth rental)
- ☐ **T-shirt Only \$300** (ad space on our uniquely designed free event tee given to first 1,000 attendees)

Sponsor Information:

- If you plan on taking advantage of the free booth with sponsorship, please attach a **complete** listing of items (including prices) to be sold or a general description of promotional items to be given away.
- Please email a **vector format logo** (.ai preferred or high quality .pdf) to events@fairview-tn.org soon as possible (this will be used for the free t-shirt and any other printed materials)

Electrical Needs:

We have a limited supply of electrical hook-ups; therefore, we must understand your exact electrical requirements. In order to prevent electrical overloads, you **WILL NOT** be allowed any more hook-ups on event day than those requested below. Please note that your appliance must need 110v or less and you must bring a minimum 12gauge extension cord, minimum of 50-foot length (100' length preferred). No personal generators will be allowed unless specifically approved prior to the event.

Equipment to be used	110V or less?	Total Amperage
----------------------	---------------	----------------

_____	_____	_____
_____	_____	_____



Independence Day 2021

Sponsor Booth Guidelines

- All sponsors agree to man their booths from **3 pm until end of event** on Saturday, July 3rd. No early break down will be permitted without the consent of the Festival Director.
- Gates open at 3:00 p.m., live music begins shortly after and fireworks begin at approximately 9:00 p.m. (schedule subject to change due to inclement weather). Any known changes in schedule prior to the event will be communicated to all vendors.
- Detailed load-in information will be sent to all participants nearer to event date.
- All organizations agree to be setup and ready by 3:00 pm. **Absolutely all vehicles must be out of vendor set up area by 2:30 p.m.**
- This is an outdoor event. It is the sponsor's responsibility to prepare for weather contingencies.
- Sponsors WILL NOT be allowed more electrical hook-ups on event day than those requested and approved on their application.
- Booth spaces are 10'x12'. All vendors are required to host their activity within that space.
- You are responsible for all your setup needs to include, a tent, table, and chairs. Each sponsor may have solicitation materials placed on their tables however, materials must be related to the business and remain within the confines of the 10'x12' space provided.
- No roaming solicitation or distribution will be allowed.
- All federal, state, and local laws governing sales tax must be followed. You must understand the rules and regulations and comply. All vendors are responsible for their own taxes, licenses, and permits.

I have read and understand the Sponsor Booth Guidelines and agree to comply with the terms and conditions set forth by the City of Fairview. I agree to indemnify and hold harmless the City of Fairview, city employees, all sponsors, and volunteers against any claim or action or for any cause. I agree that I will be responsible for my own insurance under this hold harmless clause.

Signed, Sponsor representative

Title

Date

Checklist of items that need to be enclosed with your application:

_____ Completed Sponsor Application & Agreement

_____ Check or money order for sponsorship level indicated (**Payable to City of Fairview**)

_____ A complete list of items (including prices) to be sold or given away, if applicable

Booth Items for Sale or Promotion: (attach additional sheets as necessary to complete listing)

Mail or return to: Richard Ross, City of Fairview, 7100 City Center Way, Fairview, TN 37062 no later than May 18, 2021.

Please make a copy of this agreement for your records.

For further information contact Richard Ross or Brandy Johnson: events@fairview-tn.org

615-310-0255