

**CITY OF FAIRVIEW  
BOARD OF COMMISSIONERS  
WORK SESSION MINUTES  
MAY 4, 2023, 6:00 PM, CITY HALL**

Lisa Anderson, Mayor  
Brandon Butler, Vice Mayor  
Wayne Hall, Commissioner  
Leslie Fischer-Street, Commissioner  
Stuart L. Johnson, Commissioner  
Tom Daugherty, City Manager  
Patrick Carter, City Attorney  
Rachel Jones, City Recorder

**BOC Present:** Anderson, Butler, Hall, Street, Johnson  
**Staff Present:** Daugherty, Ross, Paisley, Carter

❖ **Call to Order by Mayor Anderson at 6:05 P.M.**

**CITY OF FAIRVIEW PARKS MASTER PLAN - PRESENTATION BY LISA ROBERTS, ESP ASSOCIATES**

**WHAT IS A PARKS MASTER PLAN & WHY?**

1. Long range vision & orderly, consistent planning
2. Budgeting & effective use of resources
3. Key to many grant funding opportunities
4. Prioritizes community needs & identifies park land acquisition opportunities
5. Development and administration of parks and recreation resources, programs, and facilities.
6. Identifies potential PPP opportunities

In addition...

- Companion to Fairview Forward 2040 Comprehensive Plan.
- Carries on pertinent findings from previous master plan efforts.
- Reviewed and updated regularly as Fairview continues to grow and change. (every 5 years)

**THE PROCESS & DELIVERABLE**

- Date Collection & Analysis:
  - Identify and assess recreation needs in the community, predict future demand, and provide recommendations to City staff.
- Public Engagement
  - 2 meetings (1 presentation/open house format, 1 open house format)
- The Master Plan
  - Create a comprehensive vision for the park system, individual parks, open space areas, recreation facilities, greenways and/or programs in context of its location, natural resources, constraints/opportunities, and vision of the community.
  - This is in the form of a Council approved Master Plan report

**DATA COLLECTION**

- Occurred between January – February 2023
  - Met with Parks Director
  - Met with Historic Association
  - Met with American Legion
  - (Unable to find a common date available with Friends of Bowie in this timeframe...that meeting is set for May 13)
  - Fully reviewed previous master plan documents
  - Created a project website with online survey

- Public Meeting #1 – February 28, 2023
  - Provided information about the Park Master Plan goals & objectives
  - Presented initial finding of Data Collection and research
- Public Meeting #2 – April 25, 2023
  - Presented draft concepts for existing 4 City parks, draft high-level recommendations & asked for written feedback

#### **PREVIOUS MASTER PLAN TAKEAWAYS**

- Desire for improvement to existing facilities over creation of new facilities
- Preserve and enhance Bowie Nature Park, support efforts to expand educational outreach & cultural footprint
- Enhance Veterans Memorial Park to elevate exposure and expand attraction
- Improve Park grounds at Historical Village to better serve as a park & support landmarks there
- Provide civic space within new Town Center & supplement community uses within it
- Develop a system of greenways to tie the city together via Bowie Nature Park
- Continue to work with Williamson County

#### **PUBLIC MEETING #1**

*How often do you visit any Park or Recreation facility in Fairview?(43 attended)*

1. Bowie Nature Park is the most visited (either Daily or Weekly)
2. Fairview Recreation Center being next most visited (Monthly).
3. Veterans Memorial, Historic Village and Fairview Ballpark are all occasionally or rarely ever visited.

#### **PUBLIC MEETING #2**

*Park Concepts Presented: Veteran's Memorial*

*Key Elements of Concept*

1. Practice multi-purpose field
2. Dedicated parking
3. Walking trails and playground area
4. Environmental education opportunities
5. Preservation of structures
6. Neighborhood connections
7. Provides neighborhood park space that is lacking

*Park Concepts Presented: Historical Village*

*Key Elements of Concept*

1. Additional parking
2. Deer Ridge Rd realignment for safety and connectivity
3. Community gathering space
4. Activation & integration of historic structures
5. Pedestrian connections to Fairview Rec Center
6. Enhanced Fairview entry signage

*Park Concepts Presented: Bowie Nature Park*

*Key Elements of Concept*

1. All concepts must be approved by TN Land Trust
2. Expanded and restriped parking areas
3. Additional connections to activity areas
4. Library walking trail
5. Civic center/plaza for community gathering
6. ADA accessible paths and parking
7. Enhanced entry to park



## **RECOMMENDATIONS**

- Increase Park Land Fees for new development
- Focus on acquiring parcels that will serve as Neighborhood or Community Parks
- Bring back programming that capitalizes on existing park facilities & assets
- More staff

## **IMPLEMENTATION STRATEGY**

### Funding

Advertising, Corporate sponsorships, Fees/Charges, Foundations/Gifts, Friends Associations, General fund, General obligation bonds, Grants, Transportation enhancement, Hotel/Motel Funds, Interlocal agreements, Irrevocable trust, Naming rights, Park dedication fee, Park improvement fees, Partnerships, Permits, Private Donations, Reservations, Revenue bonds, Sales/4B Tax, Special fundraisers, Volunteerism.

### Phasing

#### *Short: 1-2 years*

- Allocate more funds to Parks & Rec for staffing (Program Manager, part-time admin, Naturalist, additional maintenance).
- Initiate the process of increasing Park Land Fees for development.
- Identify funds to release RFQs to design Veteran's Memorial, Elrod Road parcel and Historic Village properties.
- Initiate conversations with TVA re: greenway in easement behind City Hall.
- Identify opportunities for an endowment for Bowie Park.
- Bring back most popular program offerings in Parks

#### *Medium: 3-5 years*

- Identify funds to release RFQs for parking & ADA improvements for Bowie Nature Park
- Secure funds to install all or portions of Elrod Road, Veteran's Memorial and/or Historic Village Parks
- Develop a Greenway Master Plan
- Build upon programming offerings in all Parks
- Secure funds to install all or portions of plans for parking & ADA improvements to Bowie Nature Park.
- Allocate funds to release an RFQ for TVA easement greenway design

#### *Long Term: 6-10+ years*

- Secure funds to construct TVA easement greenway
- Update Parks Master Plan
- Create a Civic Center master plan

❖ **Adjournment at 7:02 P.M.**

  
Richard Ross